

Student? Check. Entrepreneur? Check. Business owner? Check. Next stop: Millionaire?

Million-dollar mansions. Mercedes, Cadillacs and Range Rovers with blingin' rims. Designer clothes and lavish lifestyles where money is no object? Who doesn't dream of being a millionaire?

Arizona State University senior, Corey Kossack, is on his way to achieving that dream. At the age of 20, Corey was shopping on EBay when he noticed that the same sellers kept selling items over and over again on the site. He viewed their frequent transactions, and realized he could pursue this as a business opportunity as well as (gasp!) financial freedom! He chose the business of buying and selling DVD's. After shaky beginnings, finding the right supplier, negotiating prices and learning the industry, Corey, along with his mom Stephanie Kossack, established his official business KOSSDVD in January of 2005.

Though it hasn't always been smooth sailing, the process has been a rewarding one. Like most entrepreneurs, his success wasn't instantaneous. On the contrary, Corey learned from his mistakes and took the lessons as a stepping-stone for his future endeavors. His perseverance has certainly paid off. Today, he's in the top 200 sellers of EBay, has sold over 25,000 DVD's with KOSSDVD with a sales revenue of \$500,000 and recently wrote a book

titled *EBay Millionaires or Bust: Hidden Strategies that Maximize Profits and Create Wealth*, about his experiences, and advice for future ambitious entrepreneurs.

And the list goes on. Corey is also launching software through a subscription service website that is yet another tool to aid aspiring E-Bay entrepreneurs: "the best investment you will ever make in your EBay business." He is also

president of Club Entrepreneur, an organization that helps others in establishing their own enterprises. Not bad for a college senior who still manages to maintain an active social life, school career and of course that half-million dollar (and growing!) sales revenue of his own company.

Corey is humble despite his fabulous success and continues to promote and share his experiences in hopes of helping other aspiring businessmen and women. Entrepreneurship is truly his passion. He took a simple idea and ran with it,



and continues to look for ways to expand. With the help of his book and software, he hopes to give others the chance to achieve his same success.

It all comes down to some intense motivation, the right information and, who knows, maybe that millionaire dream isn't that far off after all. Now about those rims...

~Kasia Marciszewska